Open Media Forensics Challenge (OpenMFC) 2021 Workshop

OpenMFC Introduction

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Day 1, Tuesday, Dec. 7, 2021

Acknowledgement

- NIST contributors
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  - Jesse G. Zhang
- External collaborators:
  - Prof. Siwei Lyu in University at Buffalo
  - Prof. Jennifer Newman, Prof. Yong Guan, Li Lin from Iowa State University, and Prof. Roy A. Maxion from Carnegie Mellon University

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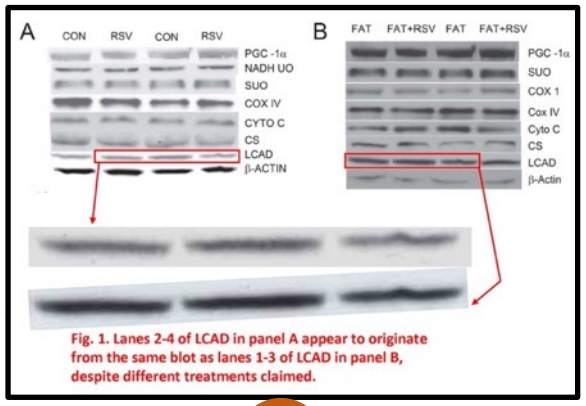
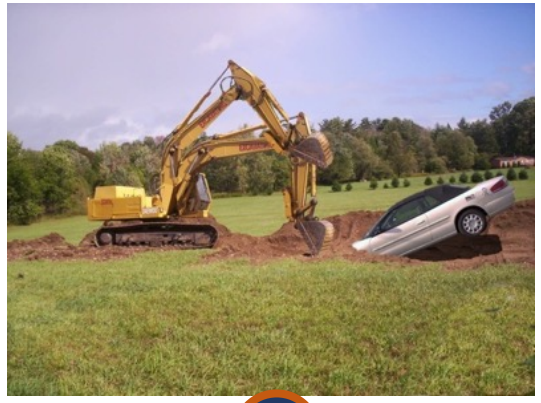
Motivation

Media Forensics is an attempt to determine the authenticity of digital media

Research Fraud[1]

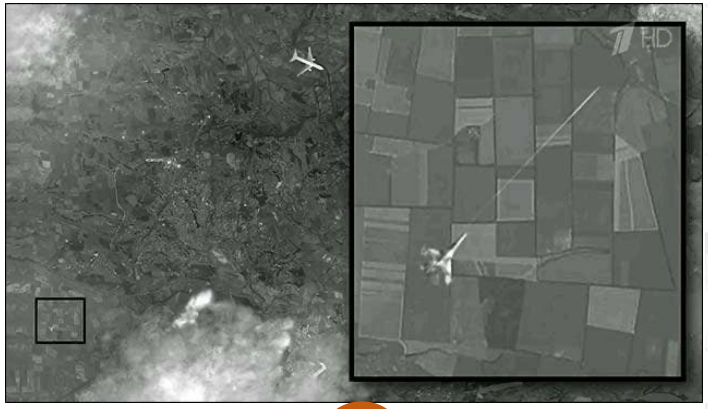


Insurance Fraud[2]



Social Media[3]

News/Magazines[4]



Public Health & Safety

Harm Industry

Disinformation
Misconception
Control & Threat

MediFor: Media Forensics

(2017 – 2020)

Sponsor: DARPA MediFor program (PM: Matt Turek)

Definition: determine the authenticity and establish the integrity of visual/audio media

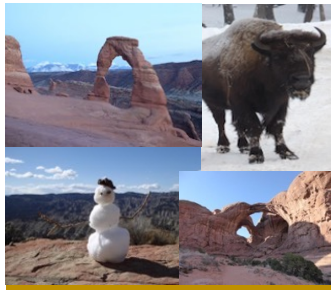
Objective: develop technologies to advance the field of forensics

NIST role: define tasks and metrics, and manage technical evaluations of media forensic technologies

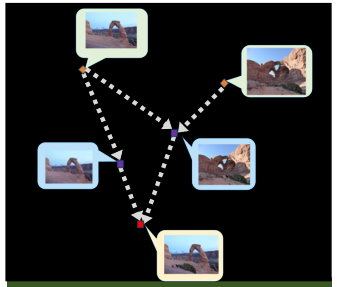
MediFor Evaluation Tasks

Image Manipulation Detection & Localization

Splice Detection & Localization



Provenance Filtering



Provenance Graph Building

Camera Fingerprint Verification

Event Verification

Video Manipulation Detection & Temporal

MediFor at A Glance

7
EVALUATION TASKS

30+
DATASETS

1,200+
SUBMISSIONS

200+
ORGANIZATIONS

20+
COUNTRIES

5+
PUBLICATIONS

Why Was It Challenging?

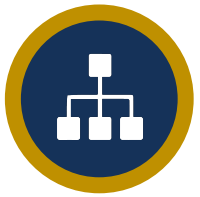
Large variety of disciplines or domains

Broad scope

Evaluation design challenges

- Lack of benchmark datasets
- Different data collections and annotations

Large effort and time



Complex scoring protocols

- Holistic, Opt-In, Selective, and special studies

High complexity

Multiple evaluation infrastructures

- Open (take-home) vs Container (sequester)

Participation difficulty

NIST OpenMFC

(2020 – Present)

- Goal: automatically detect and locate manipulations and deepfakes

Image Manipulation Detection and Localization

Video Manipulation Detection

Deepfakes (GAN) Detection

GAN (Generative Adversarial Network)

Details at https://mfc.nist.gov

Ongoing Effort

Experiment design and data collection

- Synthetic (GAN-based) data generation
- Comparable real-world data collection

Web-based leaderboard

- Support simplicity & easy to participate

Interactive Dashboard

- Web-based data analysis (data contains rich metadata)
- Research direction for system improvement

Deepfakes Generation

Completed Test

Deepfakes Tools	Release
FaceApp	2017
Deepfakes FaceSwap	2018
DeepFaceLab	2018
First Order Motion Model	2019
Reface	2020

Continued Test

GAN Models	Release
PixelCNN, ProGAN	~2017
SN-GAN, MMD-GAN, Glow	2018
StyleGAN	2019
FSGAN, StyleGAN2	2020
StyleGAN3	2021

GAN Datasets	Release
CityScapes, ADK20k	2016
CelebA-HQ,	2017
COCO-stuff, VGGFace2	2018
FFHQ	2019
AFHQ v2	2021

2017 → 2018 → 2019 → 2020

FaceAPP

FaceSwap

DeepFaceLab

MotionModel

Reface

Base

Deepfaked

Donor

2017

FaceAPP

2018

FaceSwap

DeepFaceLab

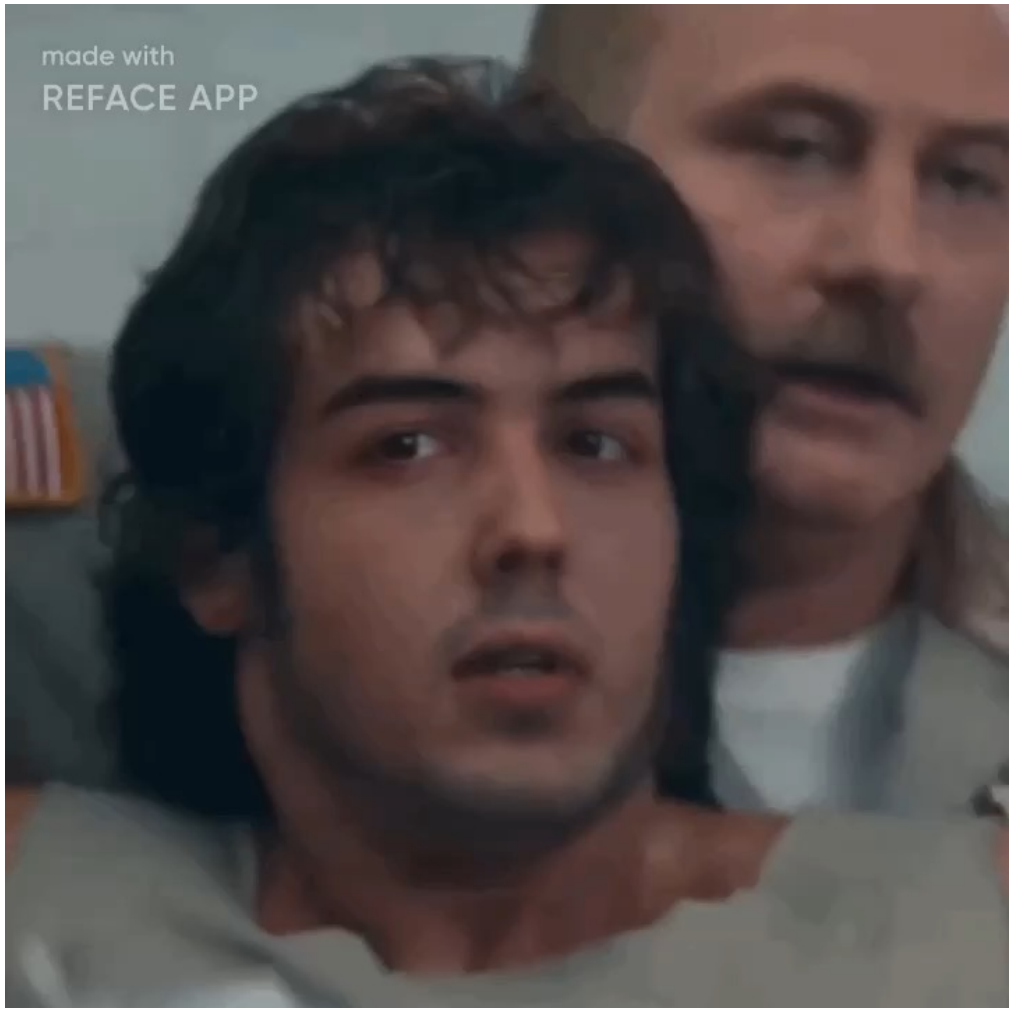
2019

MotionModel

2020

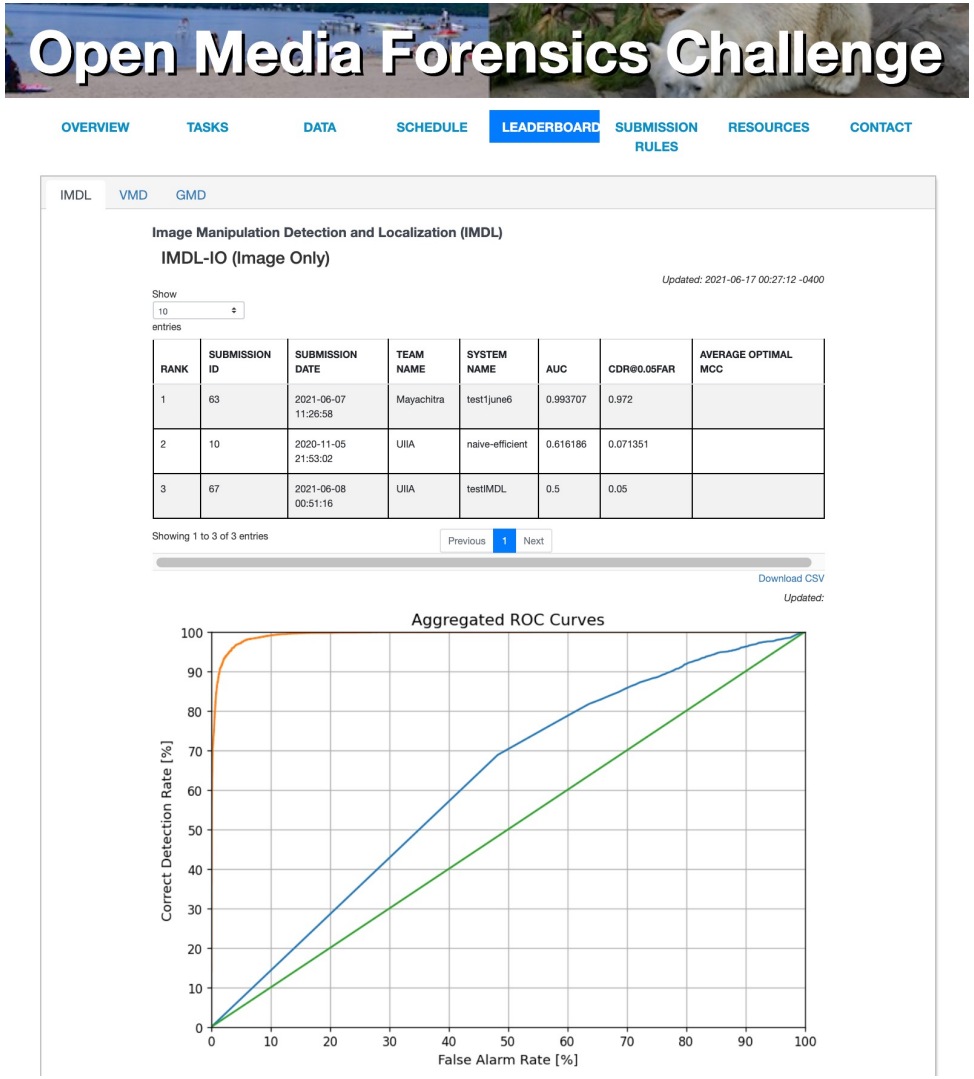
Reface

Donor



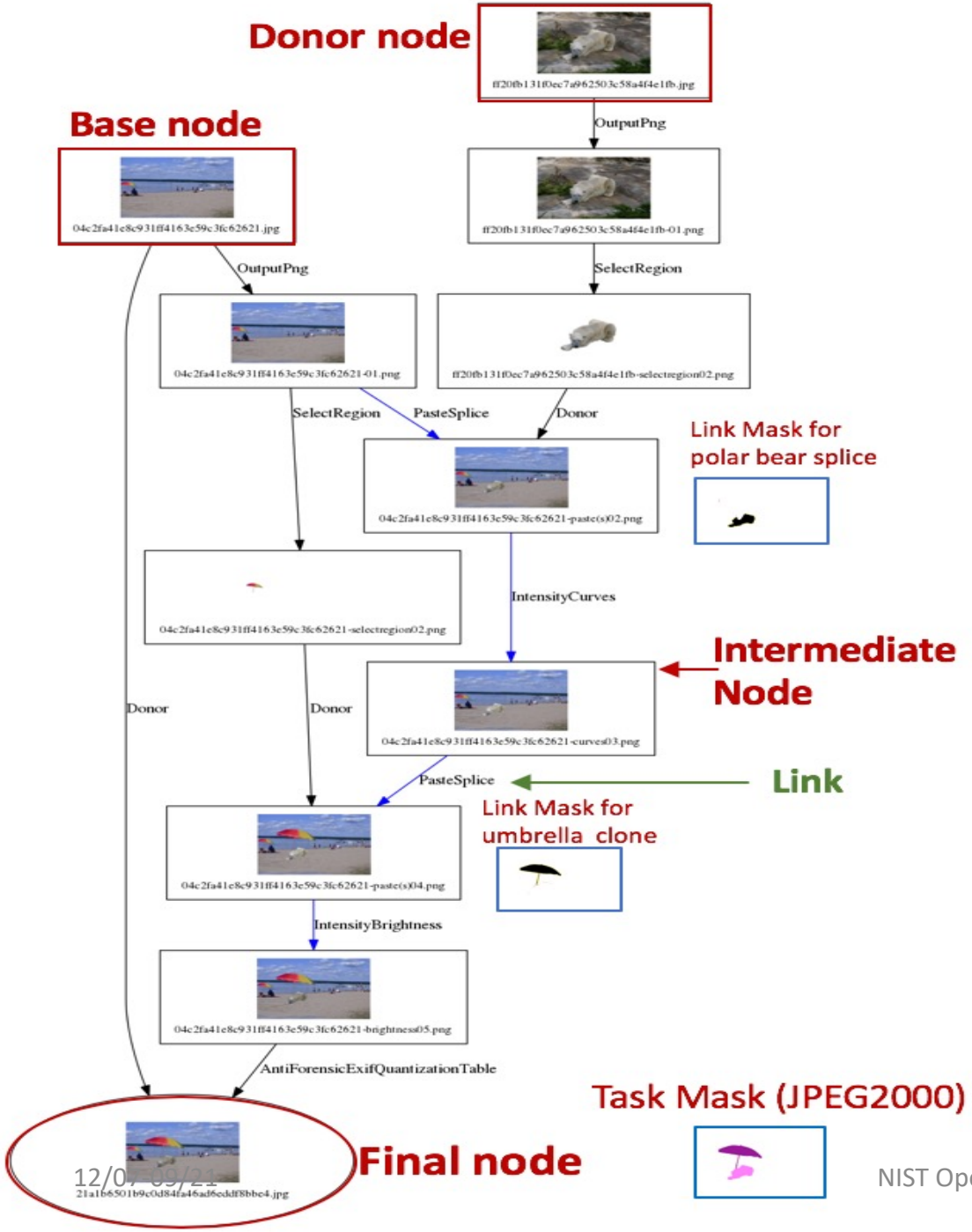
Deepfaked

Web-based Leaderboard



Quick Turnaround Leaderboard Evaluation

https://mfc.nist.gov



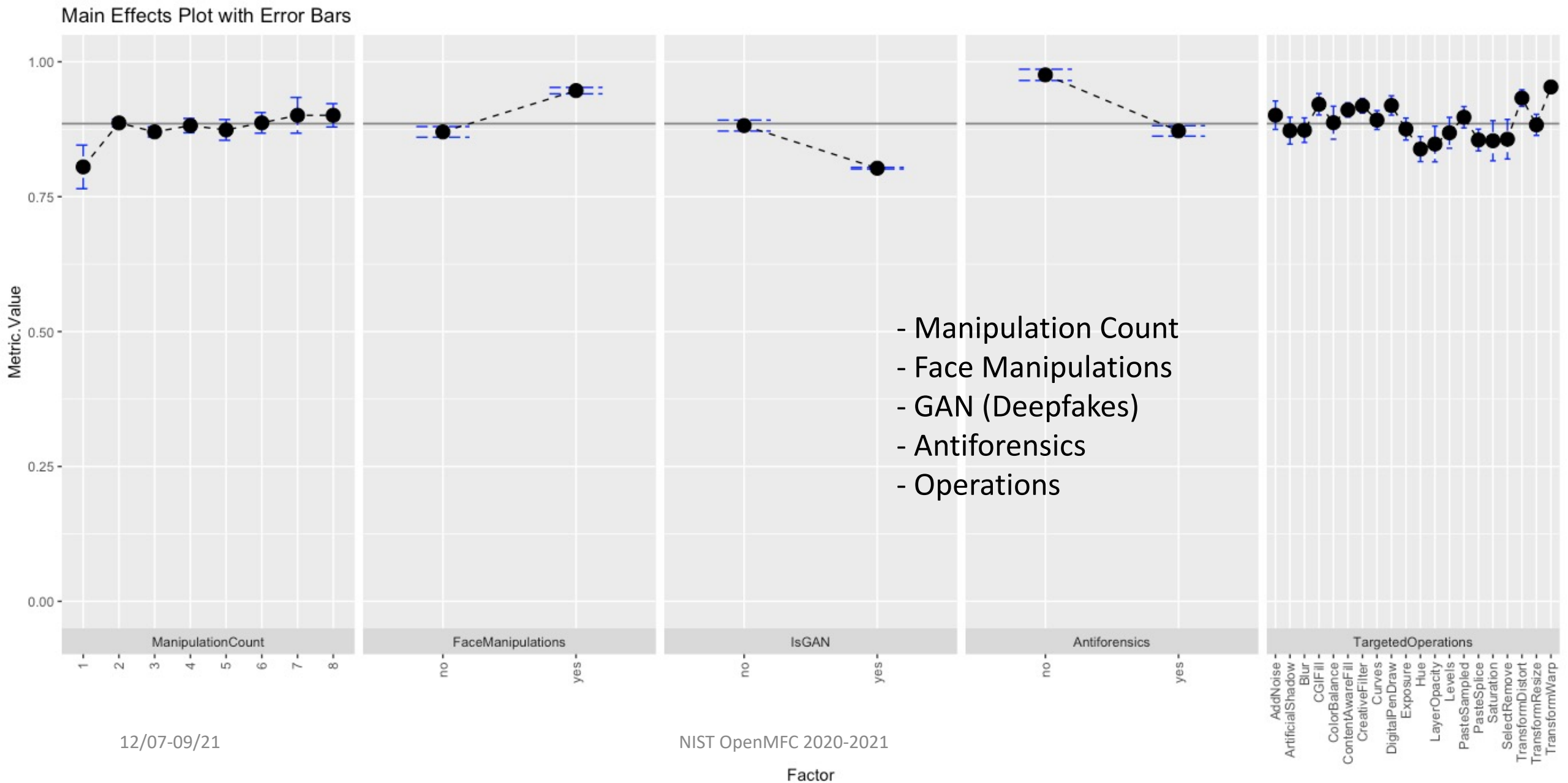
Web-based Media Level Analysis for Validation Set (Provenance)

Interactive Dashboard

Researchers	What is the **accuracy and robustness** of a system?
	What are the **important factors** (and interactions)?
	Which **forgery methods** are easy/hard to detect?
	How does a system perform across **datasets** ?
	… …
End-Users	How does a system behave in operational **environments**?
	What are the **optimal settings** in my operations?
	How does a system perform on **different training** data?
	What is the **speed efficiency** for a system?
	… …

Web-based (& Interactive) Data Analysis for both researchers and end-users

Q: What are important factors that affect system performance?



- Manipulation Count
- Face Manipulations
- GAN (Deepfakes)
- Antiforensics
- Operations

Our Vision

- Expand to “**Consequence Detection**” beyond manipulation detection
  - Systematically predicting motivation or intention behind the manipulations/deepfakes
  - Categorization & Classification (e.g., violent incitement, vehicle accident)
- Contribute to prevent **disinformation and its threat**
- Build **collaborations** across sectors and engage **community** stakeholders

NIST AT A GLANCE

3,400+
FEDERAL EMPLOYEES

5
NOBEL PRIZES

2 CAMPUSES
GAITHERSBURG, MD [HQ]
BOULDER, CO

3,500+
ASSOCIATES

10
COLLABORATIVE INSTITUTES

400+
BUSINESSES USING NIST FACILITIES

ManufacturingUSA®
NATIONAL OFFICE COORDINATING 14 MANUFACTURING INSTITUTES

51
MANUFACTURING EXTENSION PARTNERSHIP CENTERS

U.S. BALDRIGE PERFORMANCE EXCELLENCE PROGRAM

References

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- [2] http://www.psblab.org/?p=130, https://insurancefraud.org/fraud-stats/
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